

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED SEPTEMBER 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board
L'Office canadien de vérification de la diffusion
90 Eglinton Ave. East, Suite 980
Toronto, Ontario M4P 2Y3
Telephone: +1 416.487.2418
Fax: +1 416.487.6405
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

JUST FOR C A N A D I A N
DOCTORS
life + leisure

In Print Publications,
710-938 Howe Street
Vancouver, British Columbia
V6Z 1N9
Telephone: 604.681.1811
Fax: 604.681.0456
Web Site:
www.justforcanadiandoctors.com

Official Publication of: None
Established: 2005
Issues per year: 6

FIELD SERVED

Just for Canadian Doctors serves physicians and surgeons.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are family physicians, medical and surgical specialists.

Primary Market C.A.R.D. Class 650 Medical

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	243
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	149
TOTAL	392

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	31,708	100.0	31,708	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	31,708	100.0	31,708	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
April _____					31,650	July/ August _____					31,666
May/ June _____					31,787	September _____					31,728
						TOTAL					

*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SEPTEMBER 2008

This issue is 0.1% or 27 copies above the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	CANADA	OUTSIDE CANADA	TOTAL QUALIFIED	PERCENT OF TOTAL
Family Physicians, medical and surgical specialists _____	31,594	134	31,728	100.0
TOTAL QUALIFIED CIRCULATION	31,594	134	31,728	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SEPTEMBER 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Personal direct request from the recipient: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
II. TOTAL – Request from recipient’s company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient’s company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	31,728	-	-			31,728	100.0
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	31,728	-	-			31,728	100.0
Independent field reports _____	-	-	-			-	-
Licenses – Federal, Provincial, or Municipal Government _____	-	-	-			-	-
Manufacturer’s, distributor’s and wholesaler’s lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL – Single Copy Sales: _____	-	-	-			-	-
*See Paragraph 11							
TOTAL QUALIFIED CIRCULATION	31,728	-	-			31,728	100.0
PERCENT	100.0	-	-			100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SEPTEMBER 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			31,728	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			31,728	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SEPTEMBER 2008				
Provinces	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Newfoundland _____			1,024	3.2
Prince Edward Island _____			226	0.7
Nova Scotia _____			1,835	5.8
New Brunswick _____			1,349	4.3
Quebec _____			45	0.2
Ontario _____			9,495	29.9
Manitoba _____			1,945	6.1
Saskatchewan _____			1,497	4.7
Alberta, N.W.T and Nunavut _____			6,204	19.6
B.C. and Yukon _____			7,974	25.1
TOTAL FOR CANADA			31,594	99.6
United States _____			133	0.4
Other Foreign _____			1	-
TOTAL OUTSIDE CANADA			134	0.4
TOTAL QUALIFIED CIRCULATION			31,728	100.0

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
 Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS		
	Audited Data	Circulation Claim
	2008	*2008
Total Audit Average Qualified: _____	26,568	31,708
Qualified Non-Paid: _____	26,568	31,708
Qualified Paid: _____	-	-
Post Expire Copies included in Paid Circulation: ____	**NC	**NC
Average Annual Order Price: _____	**NC	**NC

***NOTE: April – September 2008 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and Removals are not available and therefore not reported herein.

PARAGRAPH 3b:

- Business directories include 10 sources of circulation for quantities of 45 copies or 0.1% to 9,495 copies or 29.9%.
- Business directories include 1 source of circulation for quantities of 1,024 copies or 3.2% including The College of Physicians and Surgeons of Newfoundland.
- Business directories include 1 source of circulation for quantities of 266 copies or 0.7% including The College of Physicians and Surgeons of Prince Edward Island.
- Business directories include 1 source of circulation for quantities of 1,835 copies or 5.8% including The College of Physicians and Surgeons of Nova Scotia.
- Business directories include 1 source of circulation for quantities of 1,349 copies or 4.3% including The College of Physicians and Surgeons of New Brunswick.
- Business directories include 1 source of circulation for quantities of 9,495 copies or 29.9% including The College of Physicians and Surgeons of Ontario.
- Business directories include 1 source of circulation for quantities of 45 copies or 0.2% including The College of Physicians and Surgeons of Quebec.
- Business directories include 1 source of circulation for quantities of 1,945 copies or 6.1% including The College of Physicians and Surgeons of Manitoba.
- Business directories include 1 source of circulation for quantities of 1,497 copies or 4.7% including The College of Physicians and Surgeons of Saskatchewan.
- Business directories include 1 source of circulation for quantities of 6,204 copies or 19.6% including The College of Physicians and Surgeons of Alberta.
- Business directories include 1 source of circulation for quantities of 7,974 copies or 25.1% including The College of Physicians and Surgeons of British Columbia.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Linh Huynh, Associate Publisher	Date signed	October 30, 2008
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	City	Vancouver
IMPORTANT NOTE:	Received by CCAB	October 31, 2008
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Type	PM
	ID Number	J107POS8